

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV ; Raleigh NC

Date:

8/6/12

I, Smart Media Group

being/on behalf of: Pat McCrory, a legally

qualified candidate of the Republican political

party for the office of: Governor

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

\$ 32,350.91 | \$ 27495.50 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Pat McCrory Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jonathan Massachi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

5/31/12

Date

Julie A. Kean

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Gwyn Koontz

Printed Name

DoS

Title

CONTRACT



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 115150 /		<u>Alt Order #</u> 06218029
<u>Product</u> MCCRORY 8/6		
<u>Contract Dates</u> 08/06/12 - 08/12/12		<u>Estimate #</u> 806812
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> MCCRO	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media
101 N. Columbus Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WRAL	08/10/12	08/10/12	Fri Hour 3	10-11p		1:00			NM	0	\$0.00
N 2	WRAL	08/10/12	08/10/12	Late News	11-1135p		:30			NM	1	\$1,100.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----1--				1	\$1,100.00			
D 3	WRAL	08/10/12	08/10/12	David Letterman	1135p-1237a		1:00			NM	0	\$0.00
D 4	WRAL	08/10/12	08/10/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 5	WRAL	08/10/12	08/10/12	Noon News	12p-1p		:30			NM	0	\$0.00
D 6	WRAL	08/10/12	08/10/12	Young and the Restless	4-5p		:30			NM	0	\$0.00
N 7	WRAL	08/10/12	08/10/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$250.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----1--				1	\$250.00			
N 8	WRAL	08/10/12	08/10/12	5:00 First News	5-530p		:30			NM	1	\$850.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----1--				1	\$850.00			
D 9	WRAL	08/10/12	08/10/12	5:30 News	530-6p		:30			NM	0	\$0.00
N 10	WRAL	08/10/12	08/10/12	6pm News (M-F)	6-630p		:30			NM	1	\$1,100.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----1--				1	\$1,100.00			
D 11	WRAL	08/10/12	08/10/12	WRAL AM News	6-7a		1:00			NM	0	\$0.00
D 12	WRAL	08/10/12	08/10/12	CBS This Morning	7am - 9am		:30			NM	0	\$0.00
D 13	WRAL	08/10/12	08/10/12	Fri Hour 1	8-9p		:30			NM	0	\$0.00
D 14	WRAL	08/06/12	08/06/12	Mon Hour 3	10-11p		1:00			NM	0	\$0.00
D 15	WRAL	08/06/12	08/06/12	Late News	11-1135p		:30			NM	0	\$0.00
D 16	WRAL	08/06/12	08/06/12	David Letterman	1135p-1237a		1:00			NM	0	\$0.00
D 17	WRAL	08/06/12	08/06/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 18	WRAL	08/06/12	08/06/12	Noon News	12p-1p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 115150 /		<u>Alt Order #</u> 06218029
<u>Contract Dates</u> 08/06/12 - 08/12/12	<u>Product</u> MCCRORY 8/6	<u>Estimate #</u> 806812
<u>Advertiser</u> Pat McCrory for Governor		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 19	WRAL	08/06/12	08/06/12	Young and the Restless	4-5p		:30			NM	0	\$0.00
D 20	WRAL	08/06/12	08/06/12	WRAL 5am News	5am - 5:30a		:30			NM	0	\$0.00
D 21	WRAL	08/06/12	08/06/12	5:00 First News	5-530p		1:00			NM	0	\$0.00
D 22	WRAL	08/06/12	08/06/12	WRAL 5:30AM News	530-6a		1:00			NM	0	\$0.00
D 23	WRAL	08/06/12	08/06/12	5:30 News	530-6p		1:00			NM	0	\$0.00
D 24	WRAL	08/06/12	08/06/12	6pm News (M-F)	6-630p		:30			NM	0	\$0.00
D 25	WRAL	08/06/12	08/06/12	WRAL AM News	6-7a		1:00			NM	0	\$0.00
D 26	WRAL	08/06/12	08/06/12	Inside Edition	7-730P		1:00			NM	0	\$0.00
D 27	WRAL	08/06/12	08/06/12	CBS This Morning	7am - 9am		:30			NM	0	\$0.00
D 28	WRAL	08/11/12	08/11/12	Sat Hour 3	10-11p		:30			NM	0	\$0.00
D 29	WRAL	08/11/12	08/11/12	6pm News (Sat)	6-630p		:30			NM	0	\$0.00
N 30	WRAL	08/11/12	08/11/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$275.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$275.00			
D 31	WRAL	08/11/12	08/11/12	CBS This Morning Saturday	8am - 10am		:30			NM	0	\$0.00
N 32	WRAL	08/12/12	08/12/12	6pm News (Sun)	6-630p		:30			NM	1	\$225.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$225.00			
D 33	WRAL	08/12/12	08/12/12	60 Minutes	7-8p		:30			NM	0	\$0.00
D 34	WRAL	08/12/12	08/12/12	WRAL Sun Morning News	7-9a		:30			NM	0	\$0.00
D 35	WRAL	08/12/12	08/12/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
D 36	WRAL	08/12/12	08/12/12	Sun Hour 2	9-10pm		1:00			NM	0	\$0.00
D 37	WRAL	08/09/12	08/09/12	Thu Hour 3	10-11p		1:00			NM	0	\$0.00
N 38	WRAL	08/09/12	08/09/12	Late News	11-1135p		:30			NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,100.00			
D 39	WRAL	08/09/12	08/09/12	David Letterman	1135p-1237a		1:00			NM	0	\$0.00
D 40	WRAL	08/09/12	08/09/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 41	WRAL	08/09/12	08/09/12	Noon News	12p-1p		:30			NM	0	\$0.00
D 42	WRAL	08/09/12	08/09/12	CBS Daytime (1:30-4P)	130-4p		1:00			NM	0	\$0.00
D 43	WRAL	08/09/12	08/09/12	Young and the Restless	4-5p		:30			NM	0	\$0.00
N 44	WRAL	08/09/12	08/09/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$250.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$250.00			
N 45	WRAL	08/09/12	08/09/12	5:00 First News	5-530p		:30			NM	1	\$850.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$850.00			
D 46	WRAL	08/09/12	08/09/12	WRAL 5:30AM News	530-6a		1:00			NM	0	\$0.00
N 47	WRAL	08/09/12	08/09/12	6pm News (M-F)	6-630p		:30			NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE												

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<u>Advertiser</u> Pat McCrory for Governor		<u>Estimate #</u> 806812
		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$1,100.00			
N 48	WRAL	08/09/12	08/09/12	WRAL AM News	6-7a		:30			NM	1	\$500.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$500.00			
D 49	WRAL	08/09/12	08/09/12	CBS This Morning	7am - 9am		:30			NM	0	\$0.00
D 50	WRAL	08/09/12	08/09/12	Thu Hour 2	9-10p		:30			NM	0	\$0.00
D 51	WRAL	08/07/12	08/07/12	Tue Hour 3	10-11p		1:00			NM	0	\$0.00
N 52	WRAL	08/07/12	08/07/12	Late News	11-1135p		:30			NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$1,100.00			
D 53	WRAL	08/07/12	08/07/12	David Letterman	1135p-1237a		1:00			NM	0	\$0.00
D 54	WRAL	08/07/12	08/07/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 55	WRAL	08/07/12	08/07/12	Noon News	12p-1p		:30			NM	0	\$0.00
D 56	WRAL	08/07/12	08/07/12	CBS Daytime (1:30-4P)	130-4p		1:00			NM	0	\$0.00
D 57	WRAL	08/07/12	08/07/12	Young and the Restless	4-5p		:30			NM	0	\$0.00
N 58	WRAL	08/07/12	08/07/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$250.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$250.00			
N 59	WRAL	08/07/12	08/07/12	5:00 First News	5-530p		1:00			NM	1	\$1,700.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$1,700.00			
D 60	WRAL	08/07/12	08/07/12	WRAL 5:30AM News	530-6a		1:00			NM	0	\$0.00
N 61	WRAL	08/07/12	08/07/12	5:30 News	530-6p		1:00			NM	1	\$1,800.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$1,800.00			
N 62	WRAL	08/07/12	08/07/12	6pm News (M-F)	6-630p		:30			NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$1,100.00			
N 63	WRAL	08/07/12	08/07/12	WRAL AM News	6-7a		:30			NM	1	\$500.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$500.00			
D 64	WRAL	08/07/12	08/07/12	CBS This Morning	7am - 9am		:30			NM	0	\$0.00
D 65	WRAL	08/07/12	08/07/12	Tue Hour 1	8-9p		:30			NM	0	\$0.00
D 66	WRAL	08/07/12	08/07/12	Tue Hour 2	9-10p		:30			NM	0	\$0.00
D 67	WRAL	08/08/12	08/08/12	Wed Hour 3	10-11p		:30			NM	0	\$0.00
N 68	WRAL	08/08/12	08/08/12	Late News	11-1135p		:30			NM	1	\$1,100.00
3Q NON-WINDOW CANDIDATE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$1,100.00			

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Contract / Revision	Alt Order #
115150 /	06218029

Contract Dates	Product	Estimate #
08/06/12 - 08/12/12	MCCRORY 8/6	806812

Advertiser	Original Date / Revision
Pat McCrory for Governor	08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 69	WRAL	08/08/12	08/08/12	David Letterman	1135p-1237a		1:00			NM	0	\$0.00
D 70	WRAL	08/08/12	08/08/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 71	WRAL	08/08/12	08/08/12	Noon News	12p-1p		:30			NM	0	\$0.00
D 72	WRAL	08/08/12	08/08/12	Young and the Restless	4-5p		:30			NM	0	\$0.00
N 73	WRAL	08/08/12	08/08/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$250.00
		3Q NQN-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--1----				1	\$250.00			
N 74	WRAL	08/08/12	08/08/12	5:00 First News	5-530p		1:00			NM	1	\$1,700.00
		3Q NQN-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--1----				1	\$1,700.00			
D 75	WRAL	08/08/12	08/08/12	WRAL 5:30AM News	530-6a		1:00			NM	0	\$0.00
N 76	WRAL	08/08/12	08/08/12	5:30 News	530-6p		1:00			NM	1	\$1,800.00
		3Q NON-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--1----				1	\$1,800.00			
N 77	WRAL	08/08/12	08/08/12	6pm News (M-F)	6-630p		:30			NM	1	\$1,100.00
		3Q NQN-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--1----				1	\$1,100.00			
N 78	WRAL	08/08/12	08/08/12	WRAL AM News	6-7a		1:00			NM	1	\$1,000.00
		3Q NQN-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--1----				1	\$1,000.00			
D 79	WRAL	08/08/12	08/08/12	CBS This Morning	7am - 9am		:30			NM	0	\$0.00
N 80	WRAL	08/10/12	08/10/12	Noon News	12p-1p		:30			NM	1	\$250.00
		3Q NON-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	----1--				1	\$250.00			
N 81	WRAL	08/10/12	08/10/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$850.00
		3Q NON-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	----1--				1	\$850.00			
N 82	WRAL	08/11/12	08/11/12	6pm News (Sat)	6-630p		:30			NM	1	\$300.00
		3Q NQN-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----1-				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	08/06/12-08/12/12	6pm News (Sat)	6-630p	-----Sa--	:30		\$300.00	NM		
	See MG 82.2											
	2	WRAL	08/06/12-08/12/12	7pm News	7-730p	-----Sa--	:30		\$300.00	NM		
	Ⓜ 3Q NQN-WINDOW CANDIDATE RATE MG for 82.1 08/11											
	News moved to 7p											
N 83	WRAL	08/09/12	08/09/12	Noon News	12p-1p		:30			NM	1	\$250.00
		3Q NQN-WINDQW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	---1---				1	\$250.00			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
115150 /	06218029

Contract Dates	Product	Estimate #
08/06/12 - 08/12/12	MCCRORY 8/6	806812

Advertiser	Original Date / Revision
Pat McCrory for Governor	08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 84	WRAL	08/09/12	08/09/12	5:00 First News	5-530p		1:00			NM	1	\$1,700.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$1,700.00			
N 85	WRAL	08/09/12	08/09/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$850.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$850.00			
N 86	WRAL	08/09/12	08/09/12	5:30 News	530-6p		:30			NM	1	\$900.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$900.00			
N 87	WRAL	08/09/12	08/09/12	5:30 News	530-6p		1:00			NM	1	\$1,800.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$1,800.00			
N 88	WRAL	08/09/12	08/09/12	WRAL AM News	6-7a		1:00			NM	1	\$1,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$1,000.00			
N 89	WRAL	08/07/12	08/07/12	Noon News	12p-1p		:30			NM	1	\$250.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1-----				1	\$250.00			
N 90	WRAL	08/07/12	08/07/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$850.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1-----				1	\$850.00			
N 91	WRAL	08/07/12	08/07/12	WRAL AM News	6-7a		1:00			NM	1	\$1,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1-----				1	\$1,000.00			
N 92	WRAL	08/08/12	08/08/12	Noon News	12p-1p		:30			NM	1	\$250.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--1----				1	\$250.00			
N 93	WRAL	08/08/12	08/08/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$250.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--1----				1	\$250.00			
N 94	WRAL	08/08/12	08/08/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$850.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--1----				1	\$850.00			
Totals											38	\$32,350.00

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<u>Contract / Revision</u>		<u>Alt Order #</u>
115150 /		06218029
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/06/12 - 08/12/12	MCCRORY 8/6	806812
<u>Advertiser</u>		<u>Original Date / Revision</u>
Pat McCrory for Governor		08/09/12 / 08/09/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/12/12	38	\$32,350.00	\$27,497.50
Totals	38	\$32,350.00	\$27,497.50

Signature: _____ **Date:** _____

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